

PLEASE READ THE FOLLOWING PRIVACY POLICY BY USING THIS SITE, YOU AGREE TO THIS POLICY, AS IT MAY BE MODIFIED FROM TIME TO TIME AND POSTED TO THIS WEBSITE.

Privacy Policy

Privacy and Consent to Use Data

The information that we obtain through your use of the Website, whether through the registration process or otherwise, is subject to our Privacy policy. Our Privacy Policy addresses our collection and use of the data you provide to us, including your rights relative to that information.

This Privacy Policy describes how your personal information is collected, used, and shared when you visit or make a purchase from Root4Plant (Pty) Ltd.

Personal Information We Collect

When you visit the Site, we may collect certain information about your device, including information about your web browser, IP address, time zone, and some of the cookies that are installed on your device. Additionally, as you browse the Site, we collect information about the individual web pages or products that you view, what websites or search terms referred you to the Site, and information about how you interact with the Site. We refer to this automatically collected information as "Device Information."

We might collect Device Information using the following technologies:

"Cookies" are data files that are placed on your device or computer and often include an anonymous unique identifier. For more information about cookies, and how to disable cookies, visit <http://www.allaboutcookies.org>.

"Log files" track actions occurring on the Site, and collect data including your IP address, browser type, Internet service provider, referring/exit pages, and date/time stamps.

"Web beacons," "tags," and "pixels" are electronic files used to record information about how you browse the Site.

Additionally if you make a purchase or attempt to make a purchase through the Site, we collect certain information from you, including your name, billing address, shipping address, payment information (potentially credit card information, however for this we will use a secure payments solution such as PayFast, Yoco or similar), this we still have to decide upon, however for Statutory and Financial Accounting legislation we need your name, billing address, shipping address, we really do not want your credit card details if we can help it, it's a risk that we do not want to have, i.e. we only want the bare





minimum required by law), email address, and phone number. We refer to this information as "Order Information."

When we talk about "Personal Information" in this Privacy Policy, we are talking both about Device Information and Order Information.

How We Might Use Your Personal Information?

We may use the Order Information that we collect, to fulfill any orders placed through the Site (including processing your payment information, arranging for shipping, and providing you with invoices and/or order confirmations). Additionally, we use this Order Information to:

Communicate with you; Screen our orders for potential risk or fraud; and When in line with the preferences you have shared with us, provide you with information or advertising relating to our products or services.

We may use the Device Information that we collect to help us screen for potential risk and fraud (in particular, your IP address), and more generally to improve and optimize our Site (for example, by generating analytics about how our customers browse and interact with the Site, and to assess the success of our marketing and advertising campaigns).

Sharing Your Personal Information

We may share your Personal Information if we use a third party (For example Shopify) to power our online store you can read more about how Shopify uses your Personal Information here: <https://www.shopify.com/legal/privacy>. However, if you are not shopping on the site, this should not be an issue.

We may also use Google Analytics to help us understand how our customers use the Site--you can read more about how Google uses your Personal Information here: <https://www.google.com/intl/en/policies/privacy/>. You can also opt-out of Google Analytics here: <https://tools.google.com/dlpage/gaoptout>.

Whilst a Privacy Policy might not be the place to list our thinking, we are a bit different so we will. We are risk averse when it comes to privacy, i.e., we need and only want the bare minimum of personal information nothing more. The reputational risk is too high and personal information is not the business that we are in or want to be in. Your personal information is your business and no one else's. That is why we will endeavour to split what information there is into different secure locations. Our "Contact Us" page requests the bare minimum, if additional information is required, then we would reach out to you separately and not via the website.

Finally, we may also share your Personal Information to comply with applicable laws and regulations, to respond to a subpoena, search warrant or other lawful request for information we receive, or to otherwise protect our rights.



Your Rights

If you are a European resident, you have the right to access personal information we hold about you and to ask that your personal information be corrected, updated, or deleted. If you would like to exercise this right, please contact us through the "Contact Us" section on the website. Additionally, if you are a European resident, we note that we are processing your information in order to fulfill contracts we might have with you (for example if you make an order through the Site), or otherwise to pursue our legitimate business interests. Additionally, please note that your information may be transferred outside of Europe, including to but not limited to Canada, South Africa and the United States.

If you are not a European resident, there is no reason that you should not have at a minimum the same rights. Please also make use of the above paragraph.

Intended Users

This website is not intended for those below the age of 18, even though we aim to be family friendly and provide educational services you can only access the website if the terms noted below have been followed and adhered to. If you are below the age of 13 you may not use the website.

By using this Site, you represent, acknowledge and agree that you are at least 18 years of age, or if you are under 18 years of age but are at least 13 years old (a "Minor"), that you are using the Site with the consent of your parent or legal guardian and that you have received your parent's or legal guardian's permission to use the Site and agree to its Terms. If you are a parent or legal guardian of a Minor, you hereby agree to bind the Minor to these Terms and to fully indemnify and hold harmless the Company if the Minor breaches any of these Terms. If you are not at least 13 years old, you may not use the Site at any time or in any manner or submit any information to the Company or the Site.

Data Retention

If you place an order through the Site, we will maintain your Order Information for our records unless and until you ask us to delete this information. However please note that certain information must be maintained for Statutory reasons, for example Tax invoices generated, these are legal documents and must be maintained for a minimum period in terms of the South African Companies and Tax Acts. Additionally, proof of deliveries or acceptance of completion of services must be retained.



Links to Third Party Sites

This Website may contain links or references to third party websites. These links are provided for your convenience or interest. No endorsement of any third-party products, services or information is expressed or implied by any information, material or content of any third party contained in, referred to, included on, or linked from or to this Website. Any information, data, opinions, recommendations, products or services provided by such third parties through links to other websites or otherwise made available through their websites are solely those of such third parties and not of Site Owner. Your use of such third-party websites is subject to the terms of use and the privacy policies of such websites.

Root4Plant (Pty) Ltd have no responsibility for the content of such third-party sites or content and shall not be liable for any damages or injury arising from that site or content. Any links to third-party sites are provided as merely a convenience or of potential interest to the users of this Internet site.

Modifications to these Terms

We may make changes to the Privacy Policy from time to time in our sole discretion, by updating this Privacy Policy on this Website, and specifying the effective date of the updated version of the Privacy Policy. The "Last Modified" date on this Privacy Policy will indicate when the latest changes were made. Your continued use of the Website following the posting of an updated version of the Privacy Policy constitutes your acceptance of any such changes. Accordingly, whenever you visit this Website, you should check to see if an updated version of the Agreement has been posted.

Contact Information

If you have any questions or concerns with respect to this Privacy Policy or the Website, you may contact us as identified in the "Contact Us" section of this Website.

Additional notes on Affiliate Marketing, Advertising and Cookies

We have established a separate section on our Website for Advertising, Partnering and Marketing -> www.root4plant.com/advertising-partnering-marketing, to highlight and make it visible to all. Additionally, we have a separate Blog section and Newsletter where these themes may be discussed and highlighted. Wherever a potential commission or fee may be earned, it will be high-lighted.

We are not endorsing or recommending these products and services, even if we do use or are excited / interested in them, these are our opinions and our experiences. We strongly encourage that you do your own research. We are aiming to have a "win win





win" scenario as described on our website, however we cannot vouch for the products and do not endorse them as they are not products or services that we sell ourselves (we do not control them). We will try to test and study them, we will be happy if you decide to use them and all parties benefit from your decision.

As such affiliate links may be included in electronic communications and the website. We are for example aiming to have Affiliate links for Website hosting companies, sports companies (Specifically golf and specifically NOT SPORTS BETTING), Finance & IT related products and services, hardware stores (we would love to have a DIY section). These are just examples, they can be found at www.root4plant.com/advertising-partnering-marketing/affiliate-marketing. If you click on the links, you will likely pay the same as purchasing it yourself and we will likely receive a commission (if the different IT systems talk to one another). Your support would be appreciated.

We are interested in the Google AdSense Program, which we will be exploring, however entrance to the Program has to be earned, we are including it here as there are a number of concepts to explore, one of which is a YouTube channel. We are including this note on the AdSense Program upfront.

Some of our Advertisers (if we get any) will occasionally serve you cookies (not the type that you eat). We do not have control over cookies placed by advertisers. We may make use of Advertising Service vendors under our www.root4plant.com/advertising-partnering-marketing, Blog or Newsletter to help present advertisements, one of which as noted may be Google AdSense -> <https://www.google.com/adsense>. These vendors and or Affiliate marketing companies ("entities") may use cookies, web beacons or similar technologies to serve you advertisements tailored to your interests. In doing so these vendors may collect non-personal information such as your browser type, your operating system, Web pages visited, time of visits, content viewed, ads viewed and other clickstream data. The use of cookies, web beacons or similar technologies by these "entities" is subject to their own policies (not limited to their privacy policy), not ours and as such is not in our control and as such disclaim any all and liability regarding these "entities."

As a reminder our services may contain links to other sites, not operated by us. If you click on a third-party link, you will be directed to that third-party's site. We strongly recommend you to review the privacy and other policies on every site that you visit. We once again have no control over and assume no responsibility for the content, their policies or practices of their site, their products and services or the third-party.

To be clear, yes, we are attempting to monetise our site and business in order to make it sustainable and we are hoping to have an adventure along the way. We will investigate, research and experiment with Affiliate marketing and the new economy along the way.



Severability of Agreement

Should any part or provision of these Terms of Use be held to be unlawful, void, invalid, or unenforceable that portion shall be deemed severable from these Terms of Use and shall not affect the validity and enforceability of any remaining provisions.

Survival

All Sections shall survive the termination of the right to use the Website.

E&OE

E&OE - Errors and omissions excepted - we will try to be as complete & accurate as possible, however errors & omissions can happen. Please point these out if you think that we have made an error or missed something. We do however include the E&OE disclaimer, particularly as we are aiming to be a global site and with all of the Laws & Regulations in all countries it is impossible for a small entity to be aware of and to cater for them all.

Updates to this Privacy Policy

We may change this Privacy Policy. Any changes to this Privacy Policy will become effective when we post the revised Privacy Policy on the Service. Your use of the Service following these changes means that you accept the revised / new Privacy Policy. We recommend that you regularly review the Privacy Policy when you visit the Service. This policy was last updated on, 14 May 2022.

